

*Sleigh Bell Gifts and Accessories*



---

## **Company Profile**

Classic Bells, Ltd. is the only company in the USA that specializes in using antique sleigh bells from the 1800s to create heirloom-quality retail products for horse and home. We use this expertise to produce well made, attractively-priced products made from sleigh bells and leather for wholesale markets as well.

Located in Postville, Iowa, our design and production facility currently employs three people. All of our products are designed by us and manufactured in-house.

**Custom services.** Started in 2001, Classic Bells originally provided a custom restoration service for antique sleigh bells. This service is still the core of our business. We clean and polish sleigh bells provided by our clients and create replacement sleigh bell straps for the bells using historically accurate designs and quality materials.

Our customers include families with heirloom bells, commercial horse-drawn-carriage businesses, bell collectors, museums, and talented Santas. We have served clients in nearly every state of the US as well as Canada, Great Britain, Ireland, Australia, and New Zealand.

**Retail.** In addition to our custom work, we also design and make a retail line of heirloom quality gifts and home décor items. These items feature antique or new sleigh bells and high quality USA-tanned leather.

**Wholesale.** In 2007, we developed a wholesale division, Running Horse Bell Co., offering products that appeal to retailers seeking merchandise with high quality, good value, and “handmade in USA” satisfaction. Our wholesale clients range from small gift shops and boutiques to large retailers with nationwide presence via stores, catalog, and internet. Our yearly volume per client ranges from 10 to 10,000 items.

**More information.** You can view our complete Running Horse wholesale product line on our website. A printable color catalog is also available on our website for download. We will be glad to provide a price list to qualified businesses upon request.

Your customer contacts are Connie for wholesale inquiries and DeeAnna for custom and retail inquiries. We can be reached at 563-864-3201 or [info@classicbells.com](mailto:info@classicbells.com).